

## About UXPA International

The User Experience Professionals Association (UXPA) connects and supports people who research, design, and evaluate the user experience of products and services. Since its birth in 1991, UXPA International has become the organization of choice for user experience professionals worldwide. UXPA International currently has over 50 chapters around the world, each helping build local design/research communities for networking and knowledge sharing. UXPA is internationally recognized as an authoritative source of knowledge on the practice of usability, user-centered design, and user experience.

## Key facts about the UXPA International Conference

- The annual UXPA International Conference, in its 28th year, is the premier conference for UX professionals.
- The unique 3-day experience consists of 64 presentations and 15 courses with renowned speakers.
- We bring together over 600 design, research, business, and engineering professionals.
- The diverse community of people that attend the conference consists of professionals with up to 40 years of work experience, holding junior to senior-level titles.
- Attendees join from small to large organizations and various sectors, including: Spotify, Google, Facebook, Amazon, McKinsey, Alibaba, Deloitte Digital, Walmart, IBM, GoPro, Udemy, Adobe, ADP, Citrix, Sony, Capital One, Bold, Hulu, and the US Government.
- Attendees represent nearly 30 countries, including the USA, Canada, UK, Japan, China, India, Australia, Mexico, Brazil, and Chile.
- It is always a friendly and fun atmosphere that welcomes knowledge sharing as well as networking and making new friends.

## What are the highlights of the 2019 conference?

Every year, we gather to share research and design innovations, and each conference is packed with teaching, learning, and networking. This year, our speakers will talk about various topics including:

Innovation and Emerging Technologies

Career Development and Management

Interaction and Visual Design

UX Strategy

Design Psychology

To see the full program and list of speakers, please visit [uxpa2019.org](https://uxpa2019.org)

## Why sponsor us?

Sponsoring our annual conference will enable you to:

- Engage with over 600 UX professionals looking for resources, services and tools.
- Increase brand visibility.
- Network with talented professionals for your growing team.
- Increase awareness of your brand through professionals from different countries.
- Build and maintain market awareness of your products and services.
- Build new relationships. Meet UX practitioners from around the world.
- Be recognized as a supporter of a global and diverse UX community.
- Reveal the uniqueness of your products and services.
- Exchange ideas with UX practitioners and also garner user feedback, perception and insight about your product.
- Enjoy a unique venue: Westin Kierland Resort and Spa in Scottsdale, Arizona.

## What companies have sponsored the event in the past?

Here are some of our partners from previous conferences:

Adobe  
Akendi  
Amazon  
AnswerLaw  
Axure  
Balamiq  
Capital One  
Deque  
Dscout  
Ergoneers  
Eyetracking  
Facebook  
FocusSuites  
IBM  
iMotions  
Indigo Studio

iScan  
Justinmind  
Loop11  
Marketing Systems Group  
Measuring U  
Mediabarn  
MICA  
Microsoft  
Morgan Kaufmann  
O'Reilly  
Optimal Workshop  
Phase5  
Pow Interactive  
Progress  
Ptype  
Redish & Associates

Rosenfeld  
Sabre  
Sketch  
Smart Eye  
SMI  
Stickermule  
Tang  
TechSmith  
Tek Systems  
The Creative Group  
Tobiipro  
UEGroup  
Ultimate Software  
UserTesting  
Userzoom  
UX Gofer

## What are the sponsorship opportunities?

We have a variety of sponsorship and exhibitor packages available, ranging from high-traffic premier booths to on-site events. If you don't find a package that fits your needs, we look forward to your suggestions.

Want to learn more? Email us at

[sponsorship2019@uxpa.org](mailto:sponsorship2019@uxpa.org)