About UXPA International

The User Experience Professionals Association (UXPA) connects and supports people who research, design, and evaluate the user experience of products and services. Since its birth in 1991, UXPA International has become the organization of choice for user experience professionals worldwide. UXPA International currently has over 50 chapters around the world, each helping build local design/research communities for networking and knowledge sharing. UXPA is internationally recognized as an authoritative source of knowledge on the practice of usability, user-centered design, and user experience.

Key facts about the UXPA International Conference

• The annual UXPA International Conference, in its 28th year, is the premier conference for UX professionals.
• The unique 3-day experience consists of 64 presentations and 15 courses with renowned speakers.
• We bring together over 600 design, research, business, and engineering professionals.
• The diverse community of people that attend the conference consists of professionals with up to 40 years of work experience, holding junior to senior-level titles.
• Attendees join from small to large organizations and various sectors, including: Spotify, Google, Facebook, Amazon, McKinsey, Alibaba, Deloitte Digital, Walmart, IBM, GoPro, Udemy, Adobe, ADP, Citrix, Sony, Capital One, Bold, Hulu, and the US Government.
• Attendees represent nearly 30 countries, including the USA, Canada, UK, Japan, China, India, Australia, Mexico, Brazil, and Chile.
• It is always a friendly and fun atmosphere that welcomes knowledge sharing as well as networking and making new friends.
What are the highlights of the 2019 conference?

Every year, we gather to share research and design innovations, and each conference is packed with teaching, learning, and networking. This year, our speakers will talk about various topics including:

- Innovation and Emerging Technologies
- Career Development and Management
- Interaction and Visual Design
- UX Strategy
- Design Psychology

To see the full program and list of speakers, please visit [uxpa2019.org](http://uxpa2019.org)

Why sponsor us?

Sponsoring our annual conference will enable you to:

- Engage with over 600 UX professionals looking for resources, services and tools.
- Increase brand visibility.
- Network with talented professionals for your growing team.
- Increase awareness of your brand through professionals from different countries.
- Build and maintain market awareness of your products and services.
- Build new relationships. Meet UX practitioners from around the world.
- Be recognized as a supporter of a global and diverse UX community.
- Reveal the uniqueness of your products and services.
- Exchange ideas with UX practitioners and also garner user feedback, perception and insight about your product.
- Enjoy a unique venue: Westin Kierland Resort and Spa in Scottsdale, Arizona.
What companies have sponsored the event in the past?

Here are some of our partners from previous conferences:

Adobe
Akendi
Amazon
AnswerLaw
Axure
Balamiq
Capital One
Deque
Dscout
Ergoneers
Eyetracking
Facebook
FocusSuites
IBM
iMotions
Indigo Studio
iScan
Justinmind
Loop11
Marketing Systems Group
Measuring U
Mediabarn
MICA
Microsoft
Morgan Kaufmann
O’Reilly
Optimal Workshop
Phase5
Pow Interactive
Progress
Ptype
Redish & Associates
Rosenfeld
Sabre
Sketch
Smart Eye
SMI
Stickermule
Tang
TechSmith
Tek Systems
The Creative Group
Tobiipro
UEGroup
Ultimate Software
UserTesting
Userzoom
UX Gofer

What are the sponsorship opportunities?

We have a variety of sponsorship and exhibitor packages available, ranging from high-traffic premier booths to on-site events. If you don’t find a package that fits your needs, we look forward to your suggestions.

Want to learn more? Email us at

sponsorship2019@uxpa.org